



TERMS OF USE – CITY SOCIAL MEDIA SITES

The City has established a social media presence for the purpose of presenting matters of public interest to its residents. City social media sites are LIMITED PUBLIC FORUMS. Social media sites are not monitored 24/7 and should not be used to request emergency services.

“Social media accounts” or “accounts” shall mean any account on a social media platform established by the City or one of its departments, including but not limited to Facebook and Twitter. The City does not make its accounts available for general public discourse. It reserves the right to limit the topics that may be discussed on its accounts, and it reserves the right to implement and enforce terms of use.

The following Terms of Use are intended to inform users of the City’s social media sites of the City’s policies for posting comments and other information on its social media sites.

The City reserves the right to turn off comments on some posts.

The City may permit users of its accounts to post comments relating to City events, programs, and other activities. However, City accounts are not intended to be public forums and the comments and discussions that take place on any of its accounts will be moderated by the City for compliance with these Terms of Use. Comments containing any of the following inappropriate forms of content will not be permitted on City social media sites and are subject to removal and/or restriction:

1. Obscene, violent, sexual, or pornographic content and/or language.
2. Content that promotes, fosters, or perpetuates discrimination on the basis of race, color, age, religion, gender, sexual orientation, national origin or any other classification protected under state or federal law.
3. Defamatory statements or personal attacks.
4. Threats to any person or organization.
5. Solicitation of commerce, including advertising of any business or product for sale not related to the City’s business.
6. Conduct in violation of any federal, state, or local law or conduct that encourages illegal activity.

7. Information that may tend to compromise the safety or security of the public or public systems or compromise or interfere with investigations or police tactics.
8. Spam or links to other sites; hyperlinks that are unrelated to the topic.
9. Content in support of or opposition to political campaigns or ballot measures.
10. Information that violates an individual's right to privacy.
11. Posting of personal information without consent, including, but not limited to, home addresses, home phone numbers, social security numbers, and other sensitive information.
12. Content that violates a legal ownership interest, such as a copyright or trademark.
13. Use or conduct in violation of any of the social media site's terms of service; or
14. Comments not related to the topic of the post.

The City reserves the right to restrict or remove any content that is deemed in violation of these Terms of Use or any applicable law. The City also reserves the right to deny access to City social media sites for any individual who violates these Terms of Use or applicable law. Further, the City reserves the right to amend these Terms of Use at any time, without notice.

A comment posted by a member of the public on any City social media site is the opinion of the poster only, and publication of a comment does not imply endorsement of, or agreement by, the City, nor do the comments necessarily reflect the opinions or policies of the City. Please be advised that content or posts on City social media sites that relate to City business may be a public record subject to disclosure under the Freedom of Information Act or preservation under the Local Records Act.